

# BEYOND

CONFECTIONERY

**ICY**  
JUICY

**DARE**  
**DROP**

*Bursters*

**YESS!**  
**CANDY**

# WHO WE ARE

Founded in November 2021, ARASHA FOODS & BEVERAGES PVT. LTD. was born out of a vision to create confections that truly create an revolution.

Where passion meets innovation in the world of confectionery. as a leading manufacturing , we take pride in crafting unique and unforgettable treats that spark joy. Our vision is to redefine the confectionery industry by constantly pushing the boundaries of creativity.

## **Established with A Passion for Pushing the boundaries of traditional confectionery**

We believe in the power of innovation to elevate the joy of indulgence. Our products are not just about sweetness; they're about surprising your taste buds with unexpected flavors, textures, and combinations.



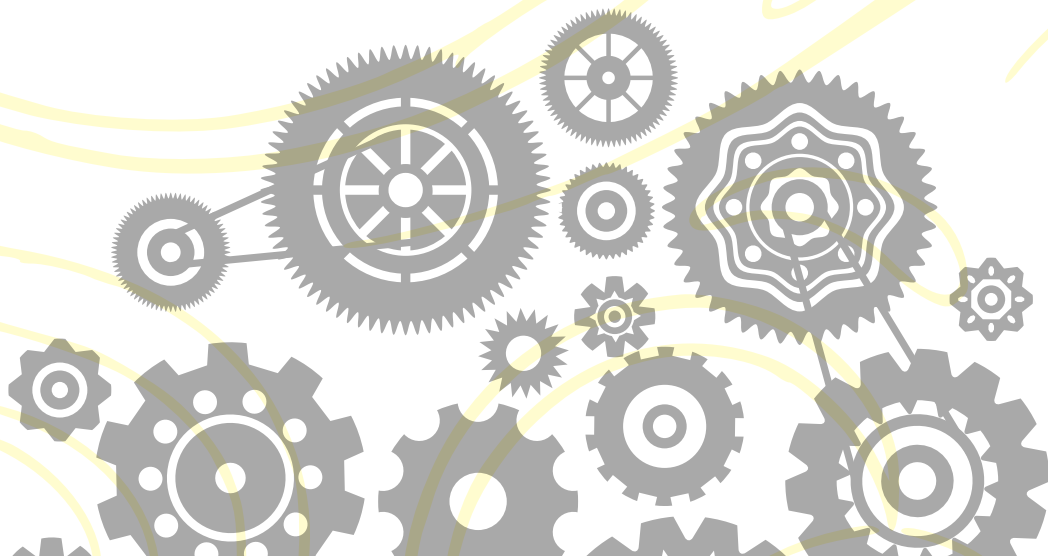
# INNOVATION MEETS INDULGENCE

At the heart of Arasha Foods is our unwavering commitment to quality and innovation. We continuously strive to anticipate consumer trends and preferences, leveraging our expertise to develop unique flavors, textures, and formats that excite and inspire.

Our diverse portfolio of products spans from classic favorites to bold, trend-setting creations, ensuring that there's something for every sweet tooth.

**“The strength of our company lies in the passion and commitment of our employees. Together, we create a culture of success”**

# OUR COMPANY



The logo for Dare Drop is written in a bold, yellow, sans-serif font with a thick black outline. The words "DARE" and "DROP" are stacked vertically.

Dare Drop is an Innovative brand, focused on the growing trend of “SWEET N SOUR”. Dare Drop products are highly interactive + offer an complete new candy experience

Welcome to the vibrant and playful world of bursters Candy, where bold colors and explosive flavors collide to create an irresistibly fun and unique sweet experience. Each tiny, dual-flavored piece is a burst of excitement, inviting you to embrace the joy of unconventional combinations.

The logo for Bursters is written in a white, cursive-style font with a blue outline and a red drop shadow. The word "Bursters" is written in a playful, bubbly manner.The logo for Icy Juicy is written in a blue, sans-serif font with a white outline. The word "ICY" is stacked above "JUICY". The letter "I" in "ICY" has a white icicle-like shape on top.

Icy Juicy is an Ice Pops brand, focused on bringing back the nostalgic childhood memories back, in a All New Natural & Healthy Way

In a world where indulgence often comes at the cost of health, Yess!Candy emerges as better for you delight. Born from a passion for pure ingredients and a commitment to crafting treats that use Natural Flavors, Natural colors !

The logo for Yess! Candy is written in a bold, sans-serif font. "YESS!" is in pink and "CANDY" is in dark blue. Both words have a white outline and a slight shadow. The exclamation point in "YESS!" is also in pink.

# Bursters

**Product** - Bursters Grape & Strawberry

**MRP** - 35/- & 55/-

**PKG** - 40G X 12Piece X 12

**Shelf Life** - 12 months

**USP** - Packaging, Tangy Taste



# YESS! CANDY



MADE WITH  
NATURAL FLAVORS &  
NATURAL COLORS

ENRICHED WITH VITAMIN C

Product - Yess! Candy Lollipops  
Flavors - Berry, Mango, Orange, Watermelon  
MRP - 20/-  
PKG - 8G X 48 Piece X 12  
Shelf Life - 12 months  
USP - Made with Natural Flavors, Natural Colors,  
Vitamin C Enriched

# DARE DROP

## SQUEEZE IT , LICK IT

**Product** -Dare Drop Pop  
**MRP** - 50/-  
**PKG** - 26G X 12Piece X 12  
**Shelf Life** - 12 months  
**Flavors** - Cola & Watermelon

**Product** -Dare Drop Pop  
**MRP** - 50/-  
**PKG** - 26G X 12Piece X 12  
**Shelf Life** - 12 months  
**Flavors** - Blue Raspberry & Very Berry



# DARE DROP

**Product** -Dare Drop Dip N Lick Lollipop  
**MRP** - 30/-  
**PKG** - 30G X 24Piece X 12  
**Shelf Life** - 12 months  
**Flavors** - Mango & Watermelon





# DARE DROP

**Product** - Dare Drop Sour Candy Spray - Assorted Pack  
**MRP** - 25/-  
**PKG** - 20ml X 24Piece X 8  
**Shelf Life** - 12 months  
**Flavors** - Cola, Kacha Aam, Orange



**Product** - Dare Drop 3in1 Gel Candy  
**MRP** - 35/- & 45/-  
**PKG** - 42G X 12Piece X 8  
**Shelf Life** - 12 months  
**USP** - Packaging, 3 Levels of Sour



**Product** -Icy Juicy Slushie Pouch  
**MRP** - 40/- Per Pouch  
**PKG** - 120ML X 8 X 10  
**Shelf Life** - 12 months  
**USP** - Made With No Artificial  
Flavor & Artificial Colors.





**Product** -Icy Juicy Ice Pops Box  
**MRP** - 240/-  
**PKG** - 70ML X 12 X 10  
**Shelf Life** - 12 months  
**USP** - Made With Natural Flavor,  
Natural Colors. No Artificial  
Preservatives.

**Product** -Icy Juicy Ice Pops Pouch  
**MRP** - 120/-  
**PKG** - 35ML X 12 X 10  
**Shelf Life** - 12 months  
**USP** - Made With Natural Flavor, Natural  
Colors. No Artificial Preservatives.






*BY*



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PRIVATE LIMITED

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